

The Open Source Business Seminar

Develop an open source strategy for your organization

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Structure and content

- A one-day (or two half-days) interactive seminar
- Spoken language is English or German, slides are in English
- Seminar can be held online or on-premise, publicly (shared) or in-house

	Start	End	Content
A.	9:00	10:30	Open-source software
1.	Open-source software: Review open source licenses to ensure a proper understanding of intellectual property strategies based on open-source software		
2.	The software supply chain: Understand the concepts of a software bill of materials, dependency graph, and software supply chain and resulting challenges		
3.	Compliance and security: Understand license compliance and software security challenges resulting from open-source software in your projects and products		
	10:30	11:00	Coffee break
B.	11:00	12:30	The software supply chain
4.	Community open-source software projects: Understand communally developed open-source software and what being dependent on them implies for your strategy		
5.	Software supply chain economics: Understand the strategic and economic reasons why companies collaboratively develop open source software		
6.	Open source foundations and consortia: Understand how open source foundations are reshaping software industry power relationships		
	12:30	13:30	Lunch break
C.	13:30	15:00	Commercial open source
7.	Commercial open source business models: Understand open-source-based for-profit business models to manage your dependencies or to strike out yourself		
8.	The new proprietary open source: Understand single-vendor open source firms (the new proprietary open source) and why venture capital is flowing to them		
9.	Intellectual property strategies: Understand the toolbox of intellectual property and related strategies and tactics at your disposal to curb the competition		
	15:00	15:30	Coffee break
D.	15:30	17:00	Open source strategy
10.	The open source program office: Formulate, validate, and coordinate open source strategies using an open source program office		
11.	Open source risk management: Learn the different workflows of an open source program office and their strategic and tactical purposes		
12.	The corporate open source strategy: Put it all together as your corporate open source strategy, identifying what is important and what is irrelevant to you		