

The Open Source Business Workshop

Develop an open source strategy for your organization

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Structure and content

- A one-day (or two half-days) interactive workshop
- Spoken language is English or German, slides are in English
- Seminar can be held online or on-premise, publicly (shared) or in-house

	Start	End	Content
A.	9:00	10:30	Open-source software
1.	Open-source software: (a) Intellectual property, (b) open source licenses, (c) important obligations		
2.	The software supply chain: (a) The dependency graph, (b) The software bill of materials, (c) the software supply chain		
3.	License compliance and security: (a) Open source license compliance, (b) inbound and outbound licensing, (c) vulnerabilities and security		
	10:30	11:00	Coffee break
B.	11:00	12:30	Community open source
4.	Community open source projects: (a) Open source projects, (b) open collaboration principles, (c) community management		
5.	Software supply chain economics: (a) Securing the profit margin, (b) growing the addressable market, (c) community open source platforms		
6.	Open source foundations: (a) Open source foundations, (b) vendor-led vs. user-led foundations, (c) structure and governance		
	12:30	13:30	Lunch break
C.	13:30	15:00	Commercial open source
7.	Open source business models: (a) Open source business models, (b) service and support firms, (c) open source distributors		
8.	Vendor-owned open source: (a) Single-vendor open source firms, (b) open source vs. closed product, (c) benefits by business function		
9.	Intellectual property strategies: (a) The intellectual property rights imperative, (b) keeping the competition at bay, (c) the life-cycle of openness		
	15:00	15:30	Coffee break
D.	15:30	17:00	Open source strategy
10.	The open source program office: (a) The open source program office, (b) roles and responsibilities, (c) workflows and best practices		
11.	Open source risk management: (a) License compliance and security risks, (b) intellectual property risks, (c) dependency risks		
12.	The corporate open source strategy: (a) The strategy process, (b) working with the line-of-business, (c) The corporate open source strategy		